

NEWS RELEASE

CIBC FIRSTCARIBBEAN INVITES ALL TO WALK FOR THE CURE - RAISING AWARENESS AND FUNDS FOR VI CANCER SOCIETY

Tortola, British Virgin Islands, September 21, 2018 - Coinciding with breast cancer awareness month, the 2018 CIBC FirstCaribbean Walk/Run for the Cure, is set to take place in the BVI at dawn on Saturday, October 6, 2018. Locally endorsed by the Virgin Islands Cancer Society, the walk is a community-wide event and is part of the bank's region-wide initiative to help raise funds and awareness in the fight against all types of cancer.

The public is invited to join the staff and family of CIBC FirstCaribbean in walking (or running) from the bank to the well in Sea Cow's Bay and back. The event starts from CIBC FirstCaribbean in Road Town at 5:30 am. The registration fee of \$20 includes a branded T-shirt and light refreshment. All funds will be donated to the VI Cancer Society to help them in their efforts to support cancer patients and their families.

This will be the sixth time that the Walk for the Cure will take place in the Virgin Islands - the 2017 event was cancelled in the BVI due to Hurricane Irma. In 2016, the initiative led by the staff of the bank raised \$10,000 for the VI Cancer Society through a series of in-house and public activities. This year, the team is hoping to surpass that figure with the support of the wider community.

Corporate sponsorship has been secured from Conyers, Dill & Pearman as part of the fund raising efforts. In-house event co-ordinator, Ms. Lena Soutt-Frett has led fund raising activity such as staff breakfasts and Blue Jeans Friday with both initiatives requiring a donation to the VI Cancer Society. Public collection boxes are also located throughout the bank.

"The CIBC FirstCaribbean Walk for the Cure has annually provided a welcome injection of funds to assist the VI Cancer Society in its support of thousands of people in the Virgin Islands," said Ms. Gloria Fahie, President of the VI Cancer Society. "We don't just assist with cancer treatment for patients, our team of volunteers also provides a support system for the individuals and their care givers. The disease doesn't just affect the patient, it has a deep impact on family and friends, and while this area of need may not be well documented or talked about, it is something that we address. The funds raised help us to continue to provide the resources which help people adjust, cope and manage. We encourage everyone to come out and support the cause."

Ms. Stephane Burke, Country Manager, BVI said: "This is one of the major volunteer community activities that our staff participates in. The team in the BVI has engaged with the in-house fund raising activities and will be out in force to show support for the cause. We look forward to welcoming all residents and visitors who are able to join us on the dawn walk."

Now in its seventh year across the Caribbean, CIBC FirstCaribbean's 17 regional businesses will join with a national cancer organization, host walks between the end of September and the first week in October.

"I am extremely proud of all the volunteers at CIBC FirstCaribbean who have grown this initiative from just 2,000 walkers in 2012 to 30,000 in 2017. Despite the setbacks caused by the adverse weather last year, the hard work of hundreds of bank staff volunteers in partnership with various cancer care organisations and over 160 corporate sponsors, raised just over USD\$450 000. We are expecting record



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numbers to come out and participate during the various walks this year,” said Trevor Torzsas, Managing Director, Cards, & Customer Relationship Management and Walk for the Cure Co-Chair.

The fundraising and cancer care and awareness raising event has generated over USD\$1.75 million in sponsorship and donations over the past six years and is seeking to add in a major way to that total at the end of the walks and various activities this year.

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in seventeen (17) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$12 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

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