

### **News Release**

## For Immediate Release

# #BreakTheBias - CIBC FirstCaribbean Joins the Movement to Raise Awareness Against Bias Towards Women. Supports Women & Girls Organizations.

**Philipsburg, St. Maarten, March 8, 2022** - In joining the global celebration of International Women's Day, CIBC FirstCaribbean female staffers joined the movement to call out gendered actions and #BreakTheBias - a forge towards women's equality.

Additionally, in support of a world that embraces diversity, equitability, and inclusiveness, the bank in recognition of the day, made a donation to Safe Haven, a women's shelter. The well received funds will support them in their continued work against abusive situations, particularly for women in the community.

The opportunity was also seized to present the Uijma Foundation with a donation. The foundation which opened its doors in 2005, provides professional and supportive services for at-risk youth with its residential therapeutic treatment and after-school day treatment programs.

Initially only available to boys, last March the foundation expanded and now also creates a sense of purpose and hope for girls within the community. Providing psychological care to individuals and family counseling, academic support, amongst its other services - Ujima helps to restore and build strong family units whilst helping adolescents to develop more self-esteem, self-respect and responsibility.

Such programs have proven to decrease delinquent behaviour, criminal activity/adolescent incarceration, as well a decrease in truancy and school dropout.

The female staffers themselves were also acknowledged by the bank and received gift boxes in recognition of their day. They were reminded that they too can help #BreakTheBias by valuing and supporting the differences among each other.

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## About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$11 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC

FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit <a href="www.cibcfcib.com">www.cibcfcib.com</a>, <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a>, <a href="LinkedIn">LinkedIn</a>, <a href="Instagram">Instagram</a> or <a href="YouTube">YouTube</a>.

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CIBC FirstCaribbean staffers taking a stand to call out gendered actions



Ujima Foundation Director, Dr. Judith Arndell being presented with donation from Rosalie Glasgow, Customer Service Officer, CIBC FirstCaribbean.