

## NEWS RELEASE

### For Immediate Release

#### CIBC FIRSTCARIBBEAN JOINS WITH CSOs TO SPREAD CHEER.

**Castries, January 11, 2022;** In a move to support efforts to help manage the spread of the coronavirus, CIBC FirstCaribbean Bank opted to channel holiday giving through the efforts of Civil Society organisations working on the ground in communities.

A long-standing patron of the Salvation Army's annual Kettle Appeal, the bank again made the donation of XCD5000.00 to declare the annual outreach drive open. In accepting the cheque, Major Derrick Mitchell of the Salvation Army said that despite Covid-19 challenges, the organization continues to provide food, clothing, hygiene items, masks and toys to the less fortunate across Saint Lucia. In 2021, "despite COVID-19, the contribution of CIBC FirstCaribbean and other corporate and community partners made it possible for us to distribute 1000 grocery hampers at Christmas, 6711 hampers throughout the year and a total of 22,620 hot meals to Saint Lucians in need, islandwide," Major Mitchell reported.

Two other CSOs partnering with bank were the Royal St. Lucian Police Force and the Soufriere Soup Kitchen, an organization that provides daily meals to the less fortunate within the Soufriere/ Choiseul region. Through the bank's donation of XCD 4500, the RSLP successfully implemented its 13<sup>th</sup> annual care package hamper drive, to prepare and deliver food hampers to the elderly. The partnership with the Soufriere Soup Kitchen resulted in the preparation of meals and feeding of 40 men.

CIBC FirstCaribbean Country Manager Nigel Ollivierre said the bank was particularly pleased to support the efforts of the RSLPF "as we recognize the importance of a trust-based relationship between the Police and communities. Citizens need to see the police as more than enforcers but also as part of the community, looking out for their neighbours." In response, Sgt 311 Zachary Hippolyte expressed gratitude for making a 13<sup>th</sup> care drive possible and "helping us place food on the tables of many needy families, the communities where we serve".

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#### About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$11 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range

of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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