



For Immediate Release

SIR VICTOR SASSOON FOUNDATION ANTICIPATES ANNUAL HEART BALL RESTART

Nassau, Bahamas, 22 February 2022 - For over fifty years, the Sir Victor Sassoon Bahamas Heart Foundation has provided financial assistance to Bahamian children who need heart surgeries.

However, the non-profit organization's leading fundraiser- the Annual Heart Ball - has been paused for nearly two years due to COVID-19 restrictions. This has left the foundation even more dependent on other fundraising initiatives and corporate sponsors like CIBC FirstCaribbean.

A cheque recently presented by the bank's Sandport Branch Senior Branch Manager, Mr. Quarindo Davis, will assist in the foundation's efforts to 'mend hearts and save lives.'

"In the fifty-plus years that the Sir Victor Sassoon Bahamas Heart Foundation has been operational, financial support has varied but, unfortunately, there has been no shortage in the number of Bahamian children in need of life-saving heart surgeries," said Mr. Davis.

He continued, "Knowing this, CIBC FirstCaribbean is gratified to contribute to the foundation's very worthy cause. Thank you Sir Victor Sassoon Bahamas Heart Foundation for your consistent fundraising efforts that help so many families."

As 'Heart Month' is observed every February - the month the Annual Heart Ball is usually held - the Foundation anticipates that the resumption of the event is near, but still needs donations which can be made through its website <http://www.sassoonheartfoundation.org/>.

Contributions can be made in honour of individuals who have been impacted by cardiovascular disease, in celebration of those who have had a successful heart treatment, as well as in support of cardiovascular research and educational programmes dedicated to the fight against heart disease and stroke.

The foundation is calling for more financial support from corporate Bahamas and civic-minded residents. Donations such as the one made by CIBC FirstCaribbean will support the Sir Victor Sassoon Bahamas Heart Foundation's mission to assist young children in leading healthy and rewarding lives.

Photo Caption



L-R: Yolanda Fernander, Public Relations Representative, Sir Victor Sassoon Bahamas Heart Foundation; Quarindo Davis, Senior Branch Manager, Sandport Branch; Linda LaFleur, Treasurer, Sir Victor Sassoon Bahamas Heart Foundation; Marilyn Cambridge, Co-chair, Sir Victor Sassoon Bahamas Heart Foundation
Photo credit: ashley@serenawilliams-pr.com

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services through approximately 2,900 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$12 billion in assets and market capitalization of US\$2 billion. We also have a representative office in Hong Kong providing business development, relationship management and fund administration.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com , [Facebook](#) , [Twitter](#) , [LinkedIn](#) , [Instagram](#) or [YouTube](#).

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