



**FirstCaribbean**  
International Bank

## NEWS RELEASE

For Immediate Release

### **CIBC FIRSTCARIBBEAN HUNT FOR THE CURE CAR RALLY ON THE MOVE AHEAD OF WALK FOR THE CURE**

**Road Town, British Virgin Islands, 28 August 2023** - The third Hunt for the Cure fundraiser for the annual CIBC FirstCaribbean Walk for the Cure takes place this Saturday, September 02, 2023. The car rally is organised in collaboration with the BVI Cancer Society (BVICS) and starts from the bank's carpark at Wickham's Cay, Road Town at 10:00am. All proceeds will go to the BVICS.

"The 2023 Hunt for the Cure is part of bank's annual Walk for the Cure fundraising campaign and is the second event of the year before the walk on October 7," said Fabian Devonish, Acting Country Head and Walk for the Cure Manager. "The scavenger hunt has grown in popularity with each successive edition as participants race against the clock and each other to solve the clues and gather as many ribbons as possible. It's a really fun day out and the good will, friendly competition and community spirit is such an affirmative experience for all who take part in supporting the fight against cancer."

The car rally takes participants on a cultural trip around Tortola punctuated by trivia clues that challenge hunters to test their knowledge and lateral thinking skills. Participants are invited to register as a team of 2, 3 or 4 persons.

The prizes, which are suitable for all ages to enjoy, include a day sail with Horizon Yacht Charters, a Necker Island Wildlife Tour with Gumption's Learning Adventures and a Gumption's Sea It Clear Glass Bottom Boat Reef Tour.

Based on a theme "a Community of Care and Hope", teams also can win special category prizes with the best thematically decorated vehicle or best "Message of Hope for the Cure".

Registration in advance is encouraged. Entry fees per vehicle are \$80 for a 2-person team, \$120 for a team of 3, \$160 for a 4-person team and \$200 for a corporate team with an opportunity to brand the vehicle. Registration on the day is possible with a charge of \$20 extra per vehicle. All funds raised will be added to the monies raised by the Walk for the Cure event which will be held on Saturday, October 7.

Entry forms for the Hunt for the Cure can be downloaded from the event page of the same name on the CIBC FirstCaribbean International Bank page on Facebook or requested by email from [fabian.devonish@cibcfib.com](mailto:fabian.devonish@cibcfib.com).

The 12th annual Walk for the Cure takes place on Saturday, October 7 where people of all ages set off at 5:30am on a round trip walk or run from the bank to Sea Cows Bay. The \$25 registration fee includes an event T-shirt and light breakfast.

The Walk for the Cure is the largest fundraiser to benefit the BVI Cancer Society in its efforts to combat cancer in the community. In 2022, the initiative raised \$51,500 and the target for 2023 is \$75,000. The funds generated from the campaign are used primarily to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients. They are also used to provide assistance, care and counselling to patients and their families as well as to raise awareness, and stress the importance of early detection, through education campaigns across the region.



Sponsors for the 2023 Walk for the Cure include Tradewinds Cruise Club, ATU General Trust (BVI) Ltd, O'Neal Webster, Gold Leaf Consulting Limited, Conyers, Ernst and Young, Horizon Yacht Charters, Island Sun Newspaper, Kendall Corporate Services Limited, Smiths Gore, Walkers, Alphonso Warner Insurance Agency Ltd, Capriccio di Mare, Caribbean Insurers, CCT BVI, 284media, Coldwell Banker, Crowe (BVI) Ltd, Driftwood Spa and Hike BVI. For information on becoming a sponsor contact [fabian.devonish@cibcfib.com](mailto:fabian.devonish@cibcfib.com).

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#### About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com) , Facebook, Twitter , LinkedIn, Instagram or YouTube.

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